

Martin Senftleben

Professor of Intellectual Property
Vrije Universiteit Amsterdam
Faculty of Law

Visiting Professor
Intellectual Property Research Institute
Xiamen University

De Boelelaan 1105
1081 HV Amsterdam
The Netherlands
T: +31 (0)6 462 170 30
M: m.r.f.senftleben@vu.nl



Martin Senftleben is Professor of Intellectual Property at the Centre for Law and Internet, Vrije Universiteit Amsterdam, Visiting Professor at the Intellectual Property Research Institute, Xiamen University, and Of Counsel at Bird & Bird, The Hague. His activities focus on the reconciliation of private intellectual property rights with competing public interests of a social, cultural or economic nature. Current research topics concern flexible fair use copyright limitations, the EU copyright reform, the liability of online platforms for copyright and trademark infringement, and the regulation of cumulative copyright and trademark protection.

Mr. Senftleben studied law at the University of Heidelberg. He worked as a researcher at the Institute for Information Law of the University of Amsterdam and the Max Planck Institute for Innovation and Competition in Munich. In 2004, he was awarded a Ph.D. by the University of Amsterdam. From 2004 to 2007, he was a legal officer in the trademarks, industrial designs and geographical indications law division of the World Intellectual Property Organization (WIPO) in Geneva. From 2015 to 2017, he was Vice Dean (Research) at the law faculty of the Vrije Universiteit Amsterdam. As a practitioner, he has litigated copyright and trademark cases, including lawsuits about hyperlinking and website blocking.

Mr. Senftleben is a member of the Copyright Advisory Committee of the Dutch State. He provided advice to WIPO in several trademark and copyright projects. He is a member of the Executive Committee of the Association littéraire et artistique internationale (ALAI) and the International Association for the Advancement of Teaching and Research in Intellectual Property Law (ATRIP). His numerous publications include *Copyright, Limitations and the Three-Step Test* (Kluwer Law International 2004) and *European Trade Mark Law – A Commentary* (with Annette Kur, Oxford University Press 2017). As a guest lecturer, he provides courses at the Centre for International Intellectual Property Studies (CEIPI), Strasbourg, the Munich Intellectual Property Law Center (MIPLC), the EBS University of Business and Law, Wiesbaden, and the Universities of Vienna, Catania, Krakow and Xiamen.